



BUSINESS VIDEO CONFERENCING MYTHS:

“Do we need to upgrade our internet to use video conferencing?”

Many companies who have yet to make the move to include Video Conferencing in their office tend to be in one of two categories:

1. They see Video Conferencing as being extremely high tech, and worry that it will require upgraded Internet and need a tech guru to run it.

OR:

2. They see Video Conferencing as being very low tech, with jerky video, grainy picture, and frequent breakdowns.

We're happy to say that neither of these myths are true of modern Video Conferencing for business.

Video Conferencing with Vesta Networks is easy to use – it's just like using your TV – and is easy to set up. Even better, Video Conferencing occurs in stunning high definition picture and sound, so you won't miss a detail of your business meetings – it will be “just like being there”.

Despite the high quality of Video Conferencing with Vesta Networks, you won't need to upgrade your Internet, as long as you already have a business-level subscription in place.

At its highest resolution, Video Conferencing requires 1Mbps of data – well within most business's Internet subscription plans. If you're experiencing higher than normal volume on your network, the video will automatically compensate, however the compensation is still of excellent quality. For instance, at 384 Kbps, you're still seeing Cable TV quality video – light-years better than anything you'll get at the consumer level.

So as you can see, Video Conferencing, though high tech, is now extremely easy to use, and is accessible to companies of all sizes and types. Users get crystal clear audio and video, with the ability to set up conferences at the push of a button.